

What goes on, goes in.

Bella Skin Perfection Formula™ ingredients make the difference ...

Distilled water – is water that has virtually all of its impurities removed through distillation.

Caprylic/capric triglyceride* – caprylic/capric triglycerides come from coconut oil. These particular triglycerides are a specific fraction of coconut oil fatty acids which gives the oil a silky, powdery feel. Caprylic/capric triglycerides are excellent carriers for oil infusions, vitamins and phytonutrients.

Vitis vinifera (grape) seed oil – protects collagen and elastin in skin. Contains a high percentage of linoleic acid, an essential fatty acid that helps the body retain moisture, as well as vitamin E, flavonoids and the phytochemical oligomeric proanthocyanidin complexes (OPCs), which is an antioxidant.

Persea gratissima (avocado) oil** – is made up of more than 60% oleic acid, a fatty acid that strengthens cell membrane integrity and moisturizes the skin. This ultra rich organic oil contains high amounts of Vitamin A, B1, B2, D, and E. Avocado oil increases the proportion of soluble collagen in the dermis.

Helianthus annuus (sunflower) seed oil – has more vitamin E than any other vegetable oil as well as vitamins A and D, and is rich in calcium, zinc, potassium, iron and phosphorus. With a high concentration of linoleic acid, sunflower seed oil helps the skin cells retain moisture.

Zea mays (corn) oil – is a **humectant**, which draws moisture to the skin. Corn oil contains vitamins E and K, and linoleic acid. It also contains a small quantity of choline, which is an essential nutrient in maintaining the structural integrity of the cell membrane. Cell membrane, also called a plasma membrane, is the barrier that separates the contents of a cell from its outside environment and controls what moves in and out of the cell.

Cocos nucifera (coconut) oil** – contains about 50 percent lauric acid. When lauric acid is present in the body, it is converted into monolaurin, a monoglyceride compound which exhibits antiviral, antimicrobial, antiprotozoal and antifungal properties. It acts by disrupting the lipid membranes in organisms like fungus, bacteria and viruses, thus destroying them.

Simmondsia chinensis (jojoba) seed oil** – is actually composed of liquid wax esters rather than oil. The body's natural sebum also contains wax esters, which act as a natural moisturizer and environmental barrier for the skin. Jojoba oil contains vitamins E, and B complex vitamins, and the minerals silicon, chromium, copper, zinc and iodine, which may be where jojoba gets its ability to fight against bacterial and fungal infection.

Butyrospermum parkii (shea butter)** – is a **humectant**, naturally rich in vitamins A, E, and F, as well as omega-3 and 6 fatty acids. Vitamins A and E help to soothe, hydrate, and balance the skin. Vitamin F helps protect and revitalize damaged skin and hair. Shea butter promotes skin renewal, increases the circulation, and accelerates wound healing.

Aloe barbadensis (aloe) leaf juice** – aloe-derived ingredients enhance the appearance of dry or damaged skin by reducing flaking and restoring suppleness. Although aloe is 99% water, aloe also contains substances known as glycoproteins and polysaccharides. Glycoproteins speed the healing process by stopping pain and inflammation, while polysaccharides stimulate skin growth and repair. These substances may also stimulate the immune system.

Cucurbita pepo (pumpkin) seed oil** – is high in protein and zinc, which helps maintain the integrity of skin and mucosal membranes. There are a high number of essential fatty acids, including palmitic, stearic, oleic, linoleic, linolenic, and alpha linolenic, that helps keep skin supple and prevent moisture loss.

Polyglyceryl-3 Stearate – is a vegetable-based emulsifier, most frequently derived from corn. Emulsifiers allow oily liquids to be dispersed with non-oily (water-soluble and alcohol) liquids.

Palm stearic acid – derived from the palm tree, this stabilizes, thickens, and binds the ingredients.

Sodium stearoyl lactylate – sodium stearoyl lactylate is a vegetable-based emulsifier that reduces the surface tension between two liquids that do not like to mix together, such as oil and water.

Propanediol (Zemea®) – approved by Ecocert™ and certified by the Natural Products Association (NPA), Zemea® is a 100% natural ingredient that is a **humectant** and helps ingredients penetrate the skin.

Cetearyl Alcohol – is a vegetable-based fatty alcohol used to stabilize and thicken the lotion.

Glycerine – is vegetable-based (usually from the palm kernel oil) that draws moisture to the skin's surface.

Tocopherol (vitamin E) – is a fat-soluble vitamin and a naturally occurring antioxidant.

Cucumis sativus (cucumber) extract – cooling and healing, cucumber extract soothes irritated skin, and contains natural acids that help to loosen the bonds of dead skin cells from the surface. It also improves moisture retention.

Sambucus nigra (elder) flower – this extract is used to stimulate the epidermis and is high in astringent tannins, which is useful for skin firming, wound healing and toning applications.

Malva sylvestris (mallow) extract – is a plant gel which is soothing, healing and softening to skin and is excellent in reducing inflammation.

Symphytum officinale (comfrey) extract – this herbal extract contains allantoin, a phytonutrient that promotes wound healing.

Xanthan gum – is a corn extract and is used to prevent separation and as a thickener.

Glyceryl caprylate – is used as a plant-based emulsifier (usually palm or coconut extract) and has antimicrobial constituents.

Sodium levulinate – is a salt, preservative and skin conditioning agent.

Citrus grandis (grapefruit) seed extract – this extract is antimicrobial and a preservative.

***Ecocert** - ECOCERT® is an internationally recognized organic certification that ensures that 100% of the total ingredients are of a natural origin.

****Organic** – means foods produced without antibiotics, synthetic hormones, genetic engineering and other excluded practices, sewage sludge, or irradiation. Organic foods are minimally processed without artificial ingredients, preservatives, or irradiation to maintain the integrity of the food.

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